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FOR IMMEDIATE RELEASE

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ATLANTA BELTLINE TO DEDICATE IRON COLUMN SCULPTURE



Atlanta, GA – On Friday, November 1, at 10am IIDA Georgia in conjunction with the Atlanta Beltline, will unveil a one of kind sculpture along the city’s popular walking trail. A ribbon-cutting ceremony welcoming this unique piece of art created by Phil Proctor will be held on Friday, November 1 at 10 am on the Eastside Trail near the Historic Fourth Ward skate park. The sculpture was made possible by a generous donation from IIDA Georgia. “We are pleased that our partnership with the Atlanta Beltline was able to yield such as timeless piece of permanent art for the public to enjoy for years to come. Our donation is simply a symbol of our commitment to supporting the arts and extending IIDA Georgia’s reach to the Atlanta community-at-large,” said Ronnie Belizaire, President of IIDA Georgia.

Proctor’s “Iron Column”, weighs over 13 tons and was originally installed in late August 2013. The sculpture was created out of old track rails and other artifacts from the Atlanta BeltLine corridor.

“We are grateful to our partners at IIDA Georgia and the interior design community who recognize the value of quality and timeless art in great public spaces,” said Paul Morris, President and CEO of Atlanta BeltLine, Inc. “It is partnerships like these that keep the Atlanta BeltLine’s momentum strong and capture the spirit of our collective investment in our city.”

The sculpture represents Atlanta’s architectural and railroad history and recalls the Corinthian columns on the façade of the former Union Station; the city’s main railroad station which was demolished in 1972. Using old rails, spikes, plates, switches, and anchors that were removed from the Atlanta BeltLine corridor, the sculpture transforms artifacts from Atlanta’s railroad history into a permanent piece of public art.

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About the International Interior Design Association (IIDA):

The International Interior Design Association (IIDA) works to enhance quality of life through excellence in interior design and to advance interior design through knowledge, value and community. IIDA is a professional networking and educational association of more than 13,000 members in 31 Chapters around the world; IIDA Georgia currently has over 400 Members.

About the Atlanta BeltLine:

The Atlanta BeltLine is the most comprehensive transportation and economic development effort ever undertaken in the City of Atlanta and among the largest, most wide-ranging urban redevelopment programs currently underway in the United States. The Atlanta BeltLine is a sustainable redevelopment project that will provide a network of public parks, multi-use trails and transit along a historic 22-mile railroad corridor circling downtown and connecting many neighborhoods directly to each other. Atlanta BeltLine, Inc. (ABI) is the entity tasked with planning and executing the implementation of the Atlanta BeltLine in partnership with other public and private organizations, including City of Atlanta departments. For more information on the Atlanta BeltLine, please visit www.BeltLine.org.