



March 2, 2012

FOR IMMEDIATE RELEASE

Contact: Heather Thagard
pr@iidageorgia.org

IIDA Georgia – Best of the Best (bob) Forum Design Awards 2012 Recap & Winners

ATLANTA – The 7th annual IIDA Georgia Best of the Best (bob) Forum Design Awards took place on Wednesday, February 22, 2012 at Opera Nightclub in Atlanta, GA. The award ceremony was hosted by the 2012 bob committee, and the show was centered around the 1980's pop culture. Nowhere was this more evident than in the amazing attire on display. Some outfits were original and others were newly purchased, but all were completely rad! The evening started off with a complimentary cocktail hour that was generously sponsored by Turner Construction! After an entertaining show full of eighties pop culture videos and our sponsors spoofs at the skating rink, the evening was topped off with an after-party featuring the FLUX, an 80's cover band. Be sure to check out the photos from the night on IIDA Georgia's website (www.iidageorgia.org).

The bob Awards are held annually to recognize excellence in design and to promote creativity in the Georgia design community. The competition is open to any current or pending IIDA Georgia professional and student member; this year's competition was tough and had more submissions than any previous year with over 70 entries. Professional projects were submitted in ten categories with one "Best of the Best" award presented for the top project amongst the 10 forum winners. The student awards were presented in two categories, individual undergrad student winner and individual grad student winner. The evening's big winner for the **2012 "Best of the Best Award"** went to the SCAD Design Group for their work on the *SCAD Museum of Art*.

The other forum winners for the evening were:

ASSEMBLY FORUM

Winner – **Sykes Chapel & Center for Faith and Values** by tvsdesign

CORPORATE FORUM – SMALL

Winner – **Moxie Interactive** by tvsdesign

CORPORATE FORUM – LARGE

Winner – **Kemira Chemicals, Inc.** by Perkins+Will

EDUCATION & RESEARCH FORUM

Winner – **SCAD Museum of Art** by SCAD Design Group

GOVERNMENT FORUM

Winner – **Martin Luther King, Jr. Federal Building** by Lord, Aeck & Sargent

HEALTHCARE FORUM

Winner – **Hill's Pet Nutrition Primary Healthcare Center** by FWAJDB Architects

HISTORIC PRESERVATION FORUM

Winner – **Martin Luther King Jr. Federal Building** by Lord, Aeck & Sargent

HOSPITALITY FORUM

Winner – **Hilton McLean Tysons Corner** by tvsdesign

RESIDENTIAL FORUM

Winner – **Turquoise** by HOK

RETAIL FORUM

Winner – **Acru** by ai3

SUSTAINABLE FORUM

Winner – **Atlanta Botanical Garden Hardin Visitor Center** by Jova Daniels Busby

INDIVIDUAL UNDERGRADUATE STUDENT WINNER

Winner – **Elisabeth Sutton** (Professor Becky Gill) from SCAD

INDIVIDUAL GRADUATE STUDENT WINNER

Winner – **Stacey Sefcik** (Professor Shane Totten) from SCAD

Award of Merit Winners for the evening included:

ASSEMBLY FORUM

Award of Merit – **University of North Carolina East Zone Facility** by Heery International, Inc. & Corley Redfoot Zack, Inc.

CORPORATE FORUM – SMALL

Award of Merit – **InterContinental Hotels Group Corporate Office** by Hendrick, Inc.

CORPORATE FORUM – LARGE

Award of Merit – **22squared** by Gensler

HOSPITALITY FORUM

Award of Merit – **West Egg Cafe** by *Square Feet Studio*

INDIVIDUAL UNDERGRADUATE STUDENT WINNER

Award of Merit – **Andrea Vasquez** (Professor Khoi Vo) from SCAD

Special thanks to a dedicated and creative committee for putting on the “best bob ever!”

2011 bob Committee: Whitney Feussner (Committee Chair), Meredith Hurst (Committee co-Chair), Madison Miller, Savannah Williams, Lori Noell, Katie Trice, Lauren Goldstein, Jamie Francolini, Jaimi Roetman, Betsy Lindell, Elizabeth Wilson, Kathryn Patterson, Courtney Maxwell, Heather Thagard, Kelsey Brown, Heather Van der Lande, Lindsey Kious, Jaime Peterson, Terah Henderson, David Hatter, Jake Bloomhouer, Emily Fallwell, Candice Craig, Ronnie Belizaire, Jennifer Wiley, Michele Lyden, Chad Jeror, Bob Wethington, Sarah Moellenkamp