



May 18, 2011

FOR IMMEDIATE RELEASE

Contact: Ronnie Belizaire
404.812.0566
ronniebelizaire@gmail.com

2011 DRESSED in the Garden of Eden – An Absolute Success

ATLANTA - On May 12, 2011, the Georgia Chapter of the *International Interior Design Association* (IIDA Georgia) presented its 2nd annual DRESSED fashion show at the *Atlanta Botanical Gardens* (ABG). ABG provided the perfect backdrop for this year's theme of "Dressed in the Garden of Eden". The fashion show had something for all.

Each of this year's 20 garment teams had to create a female and male outfit along with a miniature garment for a doll to be displayed prior to the event. All teams created fabulous fashions, and they definitely made it hard for the judges to select winners among all the entries. It's safe to say that there were no losers, but ultimately the judges' choices for the top 4 designs were as follows:

- 1st Place – The Design Atelier/ Maharam "Flora Melange"
- 2nd Place – Miller Zell/ Patcraft "Muse of the Garden of Creation"
- 3rd Place – ASD/ Turnerboone Contract "Consumption of Evil"
- 4th Place – IHG/ Peacock Partnership/ ArcCom/ Amtico International Inc. "Leaf Us Not into Temptation"

Photos of the winning designs along with the rest of the entrants are available on the IIDA Georgia website (www.iidageorgia.org) and the IIDA DRESSED facebook page (www.facebook.com/pages/IIDA-Georgia-Dressed/153769494662837).

With more than 600 in attendance, *DRESSED in the Garden of Eden* was a huge success. The event helped raise awareness of IIDA Georgia in the local community, and a portion of the proceeds is being donated to MC, Cynthia Bailey's charity of choice: *Sophie's Voice Foundation*. The chapter is proud of their sensational presentation of this year's show and grateful to the 2011 DRESSED committee (chaired by Derek Rusch of *Dekalb Office* and Marcus Jackson of *CALIBER Enterprises*) for all their hard work and commitment to putting on a fabulous event.

###