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FOR IMMEDIATE RELEASE

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***DRESSED 2011* – Fashion Design Charette Professional Consultants Announced**

ATLANTA - The Georgia Chapter of the International Interior Design Association (IIDA Georgia) would like to announce the honorary fashion consultants (as inspired by *Tim Gunn's* role on *Project Runway*) for the private Fashion Charette being held this evening for all *DRESSED* garment teams. All teams will present their garment progress (as displayed by selected models) and receive consultation from the following industry experts: **Calvin Fong** – GM of *Valentino Boutiques*, **Collier Maxwell** – GM of *Ermenegildo Zegna*, **Sergie Lobanov** of *Hugo Boss* and **Christopher Heard**, Principal of *Hendrick Designs*.

Models for the event exclusively provided by premiere local Model & Talent Agency, **CALIBER ENTERPRISES MODELS & TALENT** (<http://calibermodeled.com>). Sponsorships are still available, and if interested in becoming a *Dressed 2011* sponsor, please contact Jeremy Davis (jdavis@asdnet.com) for opportunities. Please visit IIDA Georgia's website (www.iidageorgia.org) for more information and contact us at iidaatlantadressed@gmail.com.

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